



# Marketing Director

Volunteer on the Board of Directors

Suzart Productions is seeking a volunteer Marketing Director for our Board of Directors to carry our organization forward. We are a company that is founded by family for family and we're looking for passion, experience, and most of all financial leadership.

## A little about the future you.

The Marketing Director is a member of the Board of Directors on a three-year renewable term with the following responsibilities:

- Chair the Marketing Committee.
  - Create advertising materials to promote the upcoming season.
  - Create content for the Suzart website.
  - Promote each show and produce a programme for every show.
  - Generate interest on social media.
  - Invite critics to attend performances and provide reviews.
- Lead the Committee in developing the specific Committee's annual workplan.
- Respond to media inquiries.
- Also, as a member of the board, you:
  - Meet about six times a year.
  - Are jointly responsible for the finances of the organization.
  - Contribute to annual planning exercises (e.g., budget, strategic, operational) in order to set priorities for the work of the Company.
  - Approve the Artistic Director's plan for productions, including execution.

## A little about us.

Suzart is a non-profit, charitable musical theatre company specializing in affordable entertainment for the whole family. This means that we strive for affordability for our audience by providing high value for the price of admission, but also high value for our members.

We produce three to seven shows each year, focusing on engaging the whole family. We provide opportunities for both youth and adults to shine on and off-stage. This upcoming season includes Mary Poppin's Jr., Elf the Musical, Cabaret, and Seussical.

Our organization is transforming and looking for leadership that will carry us into the future!

## Interested? Let us know.

Please send us letter of intent that highlights your experience to [president@suzart.ca](mailto:president@suzart.ca). Please be sure to address your demonstrated experience and how it relates to the tasks of the position.

## Getting you in place.

June 28<sup>th</sup> You indicate to us by June 28<sup>th</sup> your interest in the position by sending letter (described above) to [president@suzart.ca](mailto:president@suzart.ca).

Early July Selected short list of candidates will be invited to a discussion with the Selection Committee.

Late July We hope to notify all candidates of our decision.